

Name of Company:	Ready Wealth
Brief Description about the Company:	Ready Wealth is a Wealth Management Company with applied behavioral finance aggregating all the asset class at one place offering wide array of financial products and services to help customers meet their needs with our solution.
Domain of the live project:	Finance & Portfolio Management
Description about the live project:	Profiling of customers on the basis of their risk appetite and investment behavior to get a thorough understanding of client's psychology and most suited strategic asset allocation.
Key Responsibilities / Deliverables of the students:	<ul style="list-style-type: none"> • Analyzing client's profile and suggest best suited asset class according to their needs • Helping clients in creation of their wealth by providing the most suitable investment (E.g.- Mutual Fund, Real Estate etc.) • Helping client's do financial planning and reviewing the financial plan. <ul style="list-style-type: none"> • Engaging with clients regularly to discover changes in their financial status and their needs. • Exploring new investment Ideas/Themes for Client's
Required/ Desired Skills	<ul style="list-style-type: none"> • Strong communication skills • Critical thinking • Customer relationship management
Duration of the project:	2 months
Stipend/ Compensation for the project (in INR):	Performance based payout



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Domain of the live project:	Sales & Marketing
Description about the live project:	Sales and marketing interns will work with wealth managers in overseeing marketing campaigns. They will help with creating, expanding, and managing the company's sales and marketing mechanism.
Key Responsibilities / Deliverables of the students:	<ul style="list-style-type: none"> • Increasing brand awareness and market share of the company through different marketing channels. • Coordinating marketing strategies with the Sales and Product Team. • Work on updating the database to ensure proper reporting of work • Increasing the size of customer portfolio with proper risk profiling, goal planning & asset allocation.
Required/ Desired Skills	<ul style="list-style-type: none"> • Strong communication skills • Critical thinking • Customer relationship management
Duration of the project:	2 months
Stipend/ Compensation for the project (in INR):	Performance based payout